



**“Boat to
Balance Sheet”**

MarineCFO Inc. Announces *Personnel Live!* SaaS Solution for the Marine Transportation Industry

New Orleans, USA (November 29, 2007) - MarineCFO Inc., the leading provider of On-Vessel, Marine Operations, Personnel, Fleet Maintenance and Financial Management Solutions to the Marine Transportation Industry, announced today a personnel management solution called *“Personnel Live!”*. Quick facts of the offering include:

- **SCHEDULING, TIME CARDS & REPORTING:** Personnel Live! provides a powerful solution for managing employees, both on vessel and shore side, including time cards, scheduling and personnel reporting functions.
- **CERTIFICATIONS, LICENSING & TESTING:** Personnel Live! provides a complete solution for tracking certifications, licensing, and testing your people.
- **SAFETY & INJURY MANAGEMENT:** Personnel Live! provides a complete Safety and Incident Management system, including injury tracking, regulatory reporting, and more.
- **CONFIGURABLE:** Personnel Live! is fully integrated with MarineCFO's other modules, including Marine Operations Management, Vessel Operations Live!, Fleet Maintenance, and Financial Management.
- **WEB BROWSER BASED:** Personnel Live! will be made available as a subscription web-based offering accessed using a standard internet-based browser.

About MarineCFO, Inc.

MarineCFO is the leading provider of On-Vessel, Marine Operations, Personnel, Fleet Maintenance and Financial Management Solutions to the Marine Transportation Industry. MarineCFO solutions are scalable from the largest industry players to small family-run companies. MarineCFO provides MarineCFO Enterprise, a comprehensive behind the fire-wall solution, and MarineCFO Live!, an on-demand web-based solution.

To learn more, please contact:

sales@MarineCFO.com or visit www.MarineCFO.com

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