



**“Boat to  
Balance Sheet”**

## Echo Towing Service, Inc. & Echo Marine, Ltd. embrace Web-based MarineCFO Live Offering

Respected Family owned Marine Company selects MarineCFO Live!

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**New Orleans, Louisiana – (December 2, 2009)** – MarineCFO Inc., the leading provider of On-Vessel, Marine Operations, Personnel, Fleet Maintenance and Financial Management Software Solutions to the Marine Transportation Industry, announced today that Echo Towing Service, Inc. / Echo Marine, Ltd., has embraced MarineCFO Live! for use throughout its company.

“Since 1972 Echo Towing Service Inc. & Echo Marine Ltd. have been committed to providing excellent service to our customers,” said Tommy Echols, President of Echo Towing Services Inc. / Echo Marine Ltd. “We chose MarineCFO Live! because it was a full-featured, cost-effective solution that didn’t require servers and complex IT requirements. More importantly, we were able to start using it right away and our people absolutely love it.”

“After nearly a decade of providing comprehensive solutions to some of the largest and most respected workboat companies in the world, we are extremely excited about our MarineCFO Live! release,” said Joe Galatas, President of MarineCFO Inc. “Now small & mid-sized marine companies can take advantage of a fully web-enabled, cost-effective solution without the need for new servers, software, or IT. MarineCFO Live! will enable organizations to streamline their business processes by eliminating manual & inefficient procedures while only requiring Microsoft Internet Explorer.

“MarineCFO is proud to add a quality company like Echo Towing Services & Echo Marine to its client list,” said Galatas. “They have been in the Marine Transportation business for over 35 years and we are privileged to be chosen as their solution partner. Our software will enable them to centralize business processes by eliminating multiple data entry points without the burden of a traditional IT solution.”

Visit <http://www.MarineCFOLive.com> for full product details.

### **About MarineCFO, Inc.**

MarineCFO is the leading provider of On-Vessel, Marine Operations, Personnel, Fleet Maintenance and Financial Management Solutions to the Marine Transportation Industry. MarineCFO solutions are scalable from the largest industry players to small family-run companies. MarineCFO provides MarineCFO Enterprise, a comprehensive behind the fire-wall solution, and MarineCFO Live!, an on-demand web-based solution.

To learn more, please contact:

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